

TO: News/Events Editors

FROM: Bobby Clark

DATE: May 31, 2005

RE: Clark's Kentucky Almanac June 1st Event

The Clark Group Announces Clark's Kentucky Almanac and Book of Facts in style....Wednesday, June 1st, between the hours of 5 and 7 at the Kentucky History Center located in downtown Frankfort.

Reviving a tradition of Kentucky Almanacs printed from 1788 to 1856, Mr. Bobby Clark (CEO) and Miss Florence Huffman (President) managing principles of The Clark Group of Lexington will be officially announcing the newest addition to the Clark Group's long list of publishing successes "Clark's Kentucky Almanac and Book of Facts 2006" at a grand reception Wednesday, June 1, Kentucky Statehood Day.

Special guests include Thomas D. Clark, Kentucky Historian Laureate and honorary hosts, Judith Clabes, president and CEO of the Scripps Howard Foundation, Secretary of Commerce the honorable Jim Host, and O. Len Press, founder of KET are expected to welcome more than 200 guests at the Kentucky Historical Center located in Frankfort, KY.

A short program including a video presentation, produced by Mr. Michael Breeding of Americana Productions, will be featured during the event. Also, in attendance will be Dr. James Klotter, Kentucky's state historian, to provide a snapshot of the almanac scheduled to be on the shelves this fall.

More About.....Clark's Kentucky Almanac and Book of Facts 2006

A compendium of data, statistics and literature about Kentucky, this 700-plus page almanac will be distributed statewide in major retail outlets, bookstores and state park gifts shops as well as other venues in September of 2005. Originally printed in 1788, Kentucky's fine tradition of publishing is once again returning to the people of Kentucky.

The Almanac brings the past and future together, provides facts and maps, and little known secrets of the state of Kentucky. Clark's Kentucky Almanac and Book of Facts has been produced to serve as the single greatest resource publication as to any information related to Kentucky.

For more information contact: Bobby Clark or @ 859-233-7623 or www.kyalmanac.com or www.clarkpublishing.com.

Press Ops available

Video Reel available

All press personnel are welcome and there will be a scheduled time immediately following the presentation for interviews w/ Bobby Clark and Florence Huffman. Sponsored by: Kentucky Farm Bureau, Ashland, LG&E Energy; Kentucky Power; Toyota Motor Manufacturing Kentucky; Dea Rily at Meridian Communications; Americana Productions; WKYT-TV Lexington; Keeneland Magazine; The Lane Report; Business Lexington; and Tier1 Performance Solutions.